

## NZ ESRI GIS user group website upgrade – Survey results

We had 93 responses to the survey. This seemed like a very good response rate, especially considering the time of year. The reminder email helped to generate nearly 50% of the total responses. These data are in raw form and no comments have been altered aside from names.

### 1. On average how often do you visit the user group website [www.gisuser.co.nz](http://www.gisuser.co.nz)?

	Response Percent	Response Count
Weekly	22.8%	21
Monthly	30.4%	28
Bi-monthly	7.6%	7
Quarterly	3.3%	3
Yearly	2.2%	2
Adhoc	33.7%	31

### 2. Which of the following do you primarily use the website for?

	Response Percent	Response Count
Viewing jobs	77.4%	72
Submitting a CV	2.2%	2
Submitting a job position	7.5%	7
Finding events	35.5%	33
Viewing the annual user conference information	58.1%	54
I've never used it	9.7%	9
Other (please specify)		6

- In the past I used it for data downloads
- I just found out about the group as a result of this survey!
- Look at GIS jobs around by clicking on the link from the email not going directly to website
- looking for data, not finding events, but the form would let me finish unless I ticked something!
- GIS Library
- I don't really use the current website

### 3. What would you like to see included in the user group website?

	Response Percent	Response Count
<b>Forum\collaborative space for posting technical issues, maps, code etc.</b>	77.8%	70
<b>Gallery showcasing maps, websites, blogs, videos etc. of interest</b>	66.7%	60
<b>Photo gallery of user group and conference events</b>	33.3%	30
<b>Calendar of events</b>	77.8%	70
<b>News section</b>	70.0%	63
<b>Conference\event proceedings and presentations</b>	<b>81.1%</b>	<b>73</b>
<b>RSS feed</b>	36.7%	33
<b>Job\CV listings</b>	71.1%	64
<b>Other (please specify)</b>	16.7%	15

- Links to NZ data sources (other than koordinates - hopefully the source themselves to get more info / metadata)
- Perhaps updates on esri gis software or technology - rss feed?
- blogs from Eagle GIS as well as other GIS users
- GIS Data Catalogue, List of GIS users prepared to assist in a natural disaster etc
- Links to other NZ related GIS resources
- Any sign of life
- Ideally news feeds, and integration with linkedin - I dont want to have to regularly lookup the website to see what is changed.
- Library, book loan etc
- links to good sources of reputable, free data
- ArcGIS ionline groups can be linked to the web site to showcase data, maps, web apps and tools.
- GIS Library
- Links to useful and relevant websites
- Perhaps a Developer focused section?

- Links to useful data sources (NZ Data)
- I would like to see some of results for the emails that get fired around by users in relation to thier issues. It would be good if the answers could be summed up as a lot of this is useful information but the feedback is reliant the user sending out another email. So i guess a forum would be good or the website being a 'middleman' for any mass communications like that.

**4. If the user email list was replaced with an online forum\collaboration area would you use it?**

	Response Percent	Response Count
<b>Yes</b>	44.1%	41
<b>No</b>	12.9%	12
<b>Maybe</b>	43.0%	40
	Comments:	15

- Esri USA already has one
- would have issues remembering to use it
- I think the email list is great, but to have a collaboration area would be excellent
- really depends if it involves less mouse clicks than the email distribution method
- Providing the email list and adding the forum would be preferable
- Yes I would use it, but I fear that I would be alone
- Most within business are too shy to make public email list statements.
- I believe it would be best as a collaborative space where we can share code etc that we wouldn't usually share as an "arcscript". Forum support is probably better achieved at forums.arcgis.com
- Would also be useful to subscribe to email notifications of subject areas you opt in for
- if it had an rss feed, I'd probably use it
- emails are a more direct way to defn recieve communications, forums are optional, I have to GO to the website
- The email list is in your face, I like this as otherwise I'd probably forget about a forum over time.
- Emails are a better reminder of the resource
- Keep both
- I like the email system as it gets through to everyone easily (sometimes annoyingly) and makes me take notice.

**5. Would social media (LinkedIn, Facebook, Twitter, Google+) be a useful mechanism for you to receive updates for GIS events, jobs and news items?**

	Response Percent	Response Count
<b>Yes</b>	37.4%	34
<b>No</b>	<b>39.6%</b>	<b>36</b>
<b>Maybe</b>	23.1%	21
	Comment:	20

- A lot of workplaces dont allow access to these sites or only limited access
- The LinkedIn group could replace the functionality on the user group web site.
- our IT has prevented access to facebook & twitter - but could get them to give access for work related communication.
- Yes to LinkedIn, would not use Facebook for this, don't use Twitter much, haven't used Google+. Facebook is interesting for some things but it's not where I go to for my professional stuff (some people are barred from using it at work)
- no. no. no.
- I don't use social media at the moment
- it will be hard to keep track of your past events. i dont want to be always on social media while at work.
- BAD BAD BAD BAD BAD Why whore the nz esri community to one of these identity harvesters?
- LinkedIn Only or someting like <http://groups.open.org.nz/groups/geomash>
- This is the future for the user group, not an expensive website. Esp LinkedIn. I Will not connect on Facebook to work GIS colleagues. Google plus is useless.
- Twitter is a complete waste of time. Avoid it at all costs.
- Not on facebook. If I was I can imagine it would be ok, but facebook can get overcrowded with notices etc. so sending an email (additionally or not) would still have to be done (This would include all even non facebook users etc.).
- Twitter and linked in wouilod be mostly appropriate
- Anyone going to write an android ap too??
- updates maybe, but rather than spamming everyone concentrate on your own website, it needs work, use the social media as just that, social interactions, let us get to know you.
- Most of these are blocked by my workplace.
- Work constraints to these sites
- our company blocks most of these websites
- Sick of getting the jobs email, would prefer to just see them in Twitter or similar
- These sort of things are blocked at my work so it is hard to view them. Work related updates etc in my free time is generally ignored.

**6. Which (if any) of the following do you have an account for?**

	<b>Response Percent</b>	<b>Response Count</b>
<b>LinkedIn</b>	<b>83.1%</b>	<b>64</b>
<b>Facebook</b>	70.1%	54
<b>Twitter</b>	35.1%	27
<b>Google+</b>	32.5%	25

**7. If you could pay your user subscription/conference fees using a credit card or online payment gateway would you use it?**

	<b>Response Percent</b>	<b>Response Count</b>
<b>No - our payroll staff deal with it</b>	<b>48.4%</b>	<b>45</b>
<b>No</b>	8.6%	8
<b>Yes</b>	24.7%	23
<b>Maybe</b>	18.3%	17
	Comment:	6

- Conference fees, yes. I think that user subscription should be free subject to site admin approval. Putting a fee for user subscription would end up with users going to ESRI support at ESRI.com.
- More hassle for our Finance department that way
- I propose that we ditch the membership fee. What does it buy one again??? (other than paying for accounting services to manage the fee)
- The company pays my subscription/conference fees through invoicing/purchase orders. We have no access to the company credit card.
- I'm a member of an organisation and i dont deal with the subscription payment
- I'm located in Redlands so I don't expect to attend events unless Eagle pay :-)

## 8. Any other comments regarding the website, GIS user list email or user group

- for Q3, might need to rank the features to be included in site
- Our organisation limits the use of social media sites so email is still the best communication tool for us.
- Do not spend fund on developing the website - save the money for conference fees
- Scrap the web site. Just have a list of links to social media groups and membership joining instructions.
- I think that a forums area to the existing would be the way to go. And instead of having replies to queries emailed around, everyone could see it on a forum page.
- library is good. Minutes of previous meetings are good record. Conference info or links would be good. Conference links to presentations would be good also.
- I'd rather add links to our website, or the capability for NZ ESRI users to add links) - links to existing fora/blogs/interesting stuff than try to duplicate those sites.
- publish information related to upcoming training courses at Eagle and elsewhere in NZ at the "Education" link which is still "UNDER CONSTRUCTION"
- Good to see this being reviewed. Big thanks to those involved.
- Leave it to Eagle. They do an OK job (as long as they aren't trying to present gisuser.co.nz as a nz esri user group site (which they have tended to do in the past) 2, gisuser.co.nz is NOT the nzesri user site (we don't have one) . Unless Eagle are willing to sign over the gisuser.co.nz domain to the user group DO NOT KID YOURSELVES THAT THIS IS AN NZ ESRI USER DOMAIN (if we are to have a site, i vote for leaving gisuser with eagle and creating nzesriusers.org.nz or similar with links to gisuser and any other facility that vendors or other member organisations want to put up) 3. Don't be thinking that a web community is something you can specify and buy. I personally don't think that the local ESRI user community has sufficient "life" to require a web site. If it did, one would "just happen". Honest. No, you can't work backwards (ie creating a "wonderful site" does not the vibrant community make) 4) For goodness sake, don't be even \*thinking\* of spending money on \*developing\* something. Just go out and buy a thirty dollar a month website package with the usual forum, content management, blog, file-sharing etc tools. 5. What about a "group" on www.arcgis.com? The only thing that I can imagine a dedicated web site doing for the user group is providing data sharing, map + ui production etc functionality. Let ESRI provide that infrastructure! 6. Why am I typing into a tiny little box on survey monkey? Meaning: why is this discussion not a discussion (happening on the list) -presumably because it wouldn't happen (so why do we think a web site wold change that?). No matter how well meaning: market research is not a substitute for paticipatory democracy!!!
- I suggest dont waste further money, and instead develop the linkedin Group site. A website needs maintainence. Disperse the workload. Get Eagle to do more of the work for free but within reason. I love the regional gatherings. Do more of those. Bring back the 5min show us what you got - and get that fun CFRT guy that ran them to do them - it was the most fun about the conference. BAN TIES. Do everything to REDUCE the conference fees. More workshops and training opportunities.
- I like the user email list as it is a useful resource and a good way of communicating with peers and should be retained. Having this purely through the website will reduce the communication potential
- Always room for improvement but they are all doing great at present...keep up the good work
- It needs to be updated and kept up-to-date. If you go to the NZ User Conference page, it is the 2010 conference.
- Easy to use, interactive. With news about GIS links etc would be great.

- As a secondary school teacher who has been using GIS for 10 years and trying hard to encourage others to do so too, it would be helpful to have a section/link something for schools. Between about 2002 - 2005 we were a part of things, invited to the NZ Conference and on the national committee but have since been left out. While we may be a very small group of users it is nice to be included. It also helps when giving presentations at e-learning courses to teachers from throughout a region, to be able to showcase resources/web sites that help if they want to start using real GIS. However, individual GIS practitioners at many councils have been very supportive and helpful both with data and how to do things using ArcGIS, as has Eagle whose support with attendance at training courses is very much appreciated.
- The list email is being monitored by Eagle at the moment which it shouldn't be. Eagle filter and monitor the emails. We don't want or need any censorship!! We also need to have an email list where the answers are sent back to the list and not to the person sending out the question. This is not very interactive and a change is totally overdue!!
- keep up the good work.
- I like the idea of it being a hub of useful information on GIS in NZ. Also historical helpful hints and questions and answers would be good.
- I tend not to use the website as it is mostly limited to just ESRI technology. The audience for the website will remain limited whilst it doesn't consider using a wider range of GIS activities.
- A DropBox account for users might be a useful investment
- On the data page you could link to koordinates. Also I am in full support of the subscribing to a forum that gives you access to not only blogs but also information. So when signing up to a forum it would be good to have access to the newsletter etc without having to subscribe twice. Ie to the Spatial Squawker. The problem is you can't remember if you have signed up or not.