



*New Zealand*

**ESRI**

Users Group

**15<sup>TH</sup> ANNUAL CONFERENCE  
MICHAEL FOWLER CENTRE/  
WELLINGTON TOWN HALL  
9 – 11 NOVEMBER 2010**

Michael Fowler Centre/Wellington Town Hall  
Wellington Convention Centre  
111 Wakefield Street,  
Wellington 6011, New Zealand  
Tel: +64-4-801 4231 / Fax: +64-4-801 4310  
Freephone: 0800 20 23 24

[wellingtongconventioncentre@wcc.govt.nz](mailto:wellingtongconventioncentre@wcc.govt.nz)

<http://www.wellingtongconventioncentre.com/venues/michael-fowler-centre>

## Background

The New Zealand ESRI Users Group is an Incorporated Society established to promote GIS, the application of geospatial information and provide leadership, support and advice to the NZ ESRI user community. Activities include regional user group meetings, providing opportunities to network and establish working relationships between software suppliers, third-party developers and users.

The major event on the NZ ESRI User Group calendar is the annual conference which will be held at the Michael Fowler Centre/Wellington Town Hall, Wellington 9 – 11 November 2010. The 15<sup>th</sup> annual conference will provide a great opportunity for exhibitors, sponsors and users to get together in a relaxed environment to share ideas and establish new relationships and it is our intention that it will be the best conference yet.

Additional information about the conference is available on the GISUSER website which will be updated throughout the coming months. [www.gisuser.co.nz](http://www.gisuser.co.nz).

## Conference Sponsorship & Exhibition

The Committee welcomes sponsors and exhibitors who use ESRI products, or have developed technologies, solutions, services or data that interface, interact or complement ESRI software. The Conference is greatly enhanced by a strong industry presence and offers companies the opportunity to promote their products and services to the ESRI user community. It also provides an occasion to network with peers, clients, speakers and potential new customers. Conference organisers will strongly promote sponsors throughout the duration of the conference.

Details of sponsorship opportunities are available below, or online. Sponsorship applications can be made at:

<http://www.eaglelegis.co.nz/forms/professionalSupport/ucSponsorshipRequest.aspx>

Should your organisation have other sponsorship initiatives you would like to promote, please contact [uc@eaglelegis.co.nz](mailto:uc@eaglelegis.co.nz) or:

### **Richard Wells**

NZDF GIO  
HMNZ Naval Base  
Private Bag 32901, Devonport  
North Shore City 0744, New Zealand  
Ph.: +64-9-445-5181  
Fax :+64-9-445-5589

We look forward to receiving your application and to you joining us in Wellington this year. Successful applicants will be notified by the committee upon receipt.

*The Conference is substantially underwritten by our Platinum Sponsor, Eagle Technology Ltd who is also the principle supplier of ESRI software in New Zealand. The organising committee reserves the right to decline applications from vendors and/or sponsors it deems inappropriate or incompatible with the goals and objectives of the conference, user group and our Platinum Sponsor. Such decisions will be at the sole discretion of the committee.*

## Conference Details for Exhibitors

### Date

9-11 November 2010

(Pre-conference workshops will be held on Monday 8 November)

### Venue

Michael Fowler Centre, Wellington Convention Centre, 111 Wakefield Street,  
Wellington 6011, New Zealand

[Note: the Exhibition will be held in the Michael Fowler Centre, and *not* the Town Hall which was the venue for 2009]

### Accommodation

Accommodation suggestions are available on the NZ ESRI User Group web site at [www.gisuser.co.nz](http://www.gisuser.co.nz). The cost of accommodation is the responsibility of the individual, payable directly to the hotel.

### Exhibitor stands

Refer to the floor layout below for stand locations.

- The single stand size is 3.0m x 1.8m and the paneling is 2.3m high. The paneling is velcro receptive.
- Power to the stand will be 1 x 10 amp, 4 way switchable multi-box.
- Lighting will be via 2 x 150 watt spotlights.
- Exhibitor name signs will be provided.
- Wireless Internet Connection is provided

### Setup and Takedown

Exhibitor setup is available from 8.00 am on Tuesday 9 November through until Exhibition opening at 12.00 noon.

All exhibitor deliveries must be made to the Michael Fowler Centre, Wakefield Street. Pay & Display parking is available in the Michael Fowler Centre car park. Charges are from \$12.00 per day. Alternative parking is available close to the Convention Centre at rates from \$12.00 per day.

Deliveries for the exhibition should be addressed to:

*Attention: Alison Starling  
NZ ESRI Users Group Conference  
Wellington Convention Centre  
111 Wakefield Street  
Wellington 6011  
New Zealand*

The conference starts at 9.00am on Tuesday 9 November, although pre-conference workshops will be held on Monday 8 November. The vendor area will open to conference attendees at 12.00 noon on the same day and run through until 1.00pm on Thursday 11 November.

Takedown is available between 1.00 pm and 5.00 pm on Thursday 11 November.

### **Security**

The Exhibition Space will be unavailable to conference delegates until 12.00 noon on Tuesday 9 November and is locked at the end of each day (6.00pm on Tuesday, 5.30pm on Wednesday) and reopened at 8.00am on both Wednesday and Thursday morning.

### **Opportunity to meet attendees**

#### *Tuesday Evening Drinks*

On Tuesday evening 5pm – 6.00pm there will be a get together for both exhibitors and attendees to renew relationships over a few drinks. It will also be a great opportunity for exhibitors and sponsors to network, arrange demonstrations or entertain clients.

#### *Morning/Afternoon Teas and Lunches*

Catering will predominantly occur in and around the Exhibitor areas, thereby maximising the interaction between attendees and Exhibitors.

*Wednesday Night – Conference Evening Event*  
(venue and details to be confirmed)

### **Registration**

Please complete the online registration form by 5.00 pm, Monday 20 September 2010.

<http://www.eaglegis.co.nz/forms/professionalSupport/ucSponsorshipRequest.aspx>

Company logos (300dpi, ~ 0.4 m wide in .jpg format) are also required for inclusion in promotional material and a vendor booth map. These should be emailed to [uc@eaglegis.co.nz](mailto:uc@eaglegis.co.nz) at the time of online registration.

Sponsorship enquiries can be made to [uc@eaglegis.co.nz](mailto:uc@eaglegis.co.nz) or:

#### **Richard Wells**

NZDF GIO  
HMNZ Naval Base  
Private Bag 32901, Devonport  
North Shore City 0744, New Zealand  
Ph.: +64-9-445-5181  
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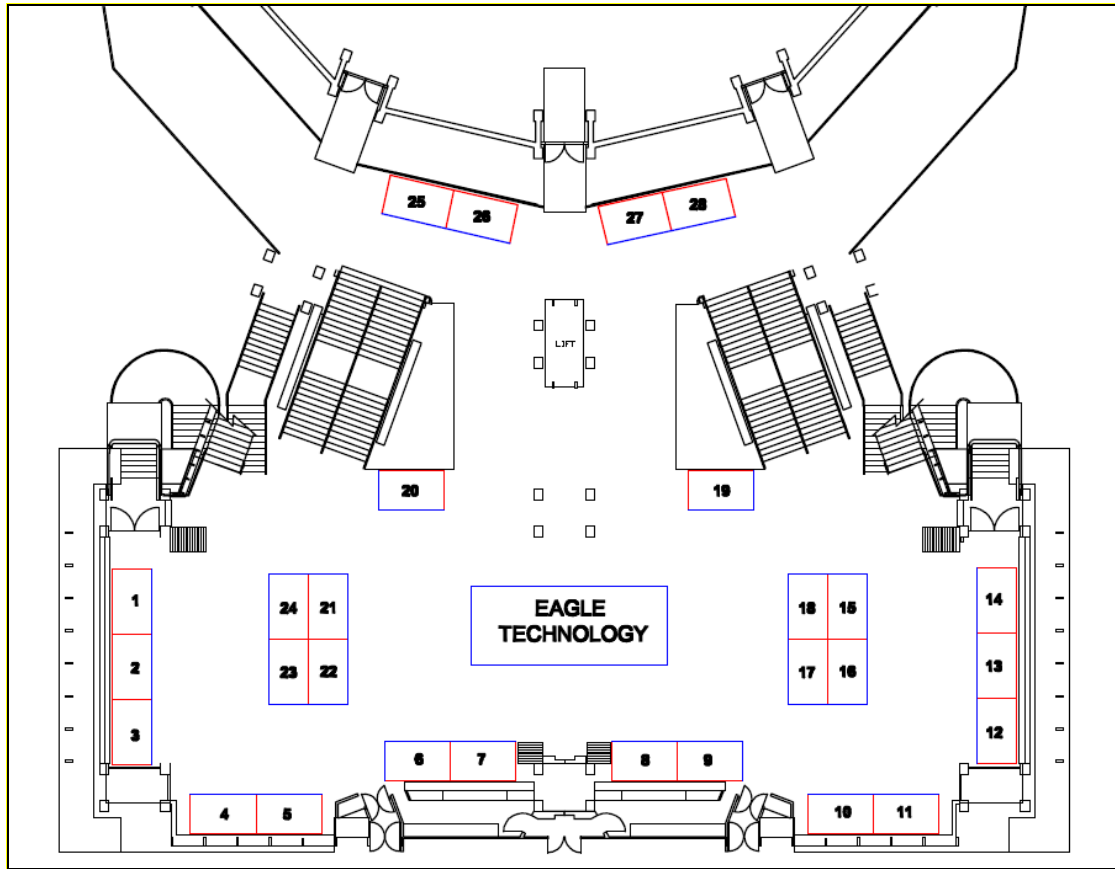
## 2010 NZ ESRI User Conference Sponsorship Options

		<b>Cost (\$) (excl GST)</b>
<b>Sponsorship Type</b>	<b>ArcView (Bronze) (no multiples)</b> <ul style="list-style-type: none"> <li>• Single exhibitor stand.</li> <li>• Flyers in conference pack.</li> <li>• Logo/name inside programme.</li> <li>• 1 complimentary full conference registration.</li> </ul>	1,250.00
	<b>ArcEditor (Silver)</b> <ul style="list-style-type: none"> <li>• Double exhibitor stand.</li> <li>• Flyers in conference pack.</li> <li>• Logo/name on back cover of programme.</li> <li>• 2 complimentary full conference registrations</li> <li>• 5 minute speaking slot at a "Show us what you've got" session</li> </ul>	3,000.00
	<b>ArcINFO (Gold)</b> <ul style="list-style-type: none"> <li>• Triple exhibitor stand.</li> <li>• Flyers in conference pack.</li> <li>• Logo/name on front of programme.</li> <li>• 3 complimentary full conference registration</li> <li>• 10 minute speaking slot at a "Show us what you've got" session</li> <li>• Sponsorship of a paper stream, 1 minute introduction, logo and promotional material in room.</li> <li>• Logo on website.</li> </ul>	5,000.00
<b>Alternative Sponsorship Opportunities</b>		
	Inclusion of Flyer in Conference Bag	250
	Inclusion of Merchandise in Conference Bag e.g. : <ul style="list-style-type: none"> <li>• USB Sticks</li> <li>• CD holders</li> <li>• Mugs</li> <li>• Thermal cups</li> <li>• Hats</li> <li>• Pens</li> <li>• Notepads</li> <li>• Flyers</li> <li>• T-shirts</li> </ul>	250
	Speakers' Gifts	1000
<b>Catered events:</b> (Providing opportunities for logos to be prominently displayed and a 2 minute speaking slot during the refreshments)		
	Pre-conference Workshop, Monday 8	1000

	November, 4.00-6.00pm, Drinks & Nibbles	
	Women in GIS Breakfast	1000
	Morning Tea (3 available)	1000
	Lunch (3 available)	1000
	Afternoon Tea (2 available)	1000
	Conference Evening Event (1 available)	2000
	Cocktail Evening Drinks & Nibbles (1 Available)	1500
<b>Additional Requirements</b>		
<b>Conference Registration</b>	Additional Conference attendees: (Conference dinner included)	Please see link below for attendee registration
<b>Exhibitor Registration</b>	Additional exhibitors (maximum of 4 per company; no entitlement to attend any conference sessions).	
<b>Conference Evening Event</b>	Additional conference evening event attendees	
<p><i>Please register additional attendees online at:</i>  <a href="http://www.gisuser.co.nz/html/nzuc/?get=registration.htm">http://www.gisuser.co.nz/html/nzuc/?get=registration.htm</a></p>		
<b>Furniture:</b>	<p>Displayworks  Unit 5, Gracefield Business Park  Gracefield Road  Seaview  Wellington</p> <p>Phone: 04 5683992,  Fax: 04 5892102  Website: <a href="http://www.displayworks.co.nz/">http://www.displayworks.co.nz/</a></p>	
<b>Multimedia:</b>	<p>Multi-Media Systems Ltd  The Wellington Convention Centre  Level 3, 43 Cuba Street  Te Aro  Wellington</p> <p>Phone: 04 4998290  Fax: 04 4998293  Website: <a href="http://www.multi-media.co.nz/">http://www.multi-media.co.nz/</a></p>	

# Exhibition Hall Layout

Booth Dimensions: 1.8 m x 3 m



## Location map



## Appendix A

### **Michael Fowler Centre/Wellington Town Hall**

Wellington Convention Centre  
111 Wakefield Street,  
Wellington 6011, New Zealand  
Tel: +64-4-801 4231 / Fax: +64-4-801 4310  
Freephone: 0800 20 23 24  
[wellingtonconventioncentre@wcc.govt.nz](mailto:wellingtonconventioncentre@wcc.govt.nz)  
<http://www.wellingtonconventioncentre.com/venues/michael-fowler-centre>

### **General Information and Terms & Conditions for Exhibitors at Michael Fowler Centre/Wellington Town Hall, Wellington Convention Centre**

#### **At all times during the opening hours of an exhibition an Exhibitor shall:**

- keep the stand open to view and properly staffed by competent representatives
- keep the allotted display space properly maintained, clean and tidy
- conduct business from the allotted display space
- keep passageways adjacent to their display space free from obstruction

#### **Additional requirements**

- emergency exits are to be kept clear at all times
- all food and beverage consumed on the premises is to be provided by the caterers unless permission has been sought from the sponsorship committee
- flammable liquids and substances are not permitted onsite
- all terms and conditions from the venue hire agreement apply

#### **Electrical Compliance**

- All electrical devices brought into the venue must comply with Electrical Standard NZS3760-2001.
- Wellington Convention Centre Event Management can inspect and remove should the item be deemed unsafe.

#### **Marking on Floors and Walls**

Nails, tacks, screws or pins are **not** to be driven into the walls or furnishings and no writing, disfigurement or decorating or posters is to be made on, or attached to any wall by any means. All floors are to be protected during packing in, installation and removal of all displays, exhibits and equipment, etc. All vehicles must have suitable container place under the vehicle to prevent damage to floors and floor coverings from oil or fluid spillage.

#### **Forklift**

Forklifts are not permitted on the floor without prior consent from the Centre Event Management. Vehicle weights and point loading information will be required to ensure consent.

#### **Animals, children and alcohol**

With the exception of seeing and hearing dogs, animals are not permitted in the venue. The presence of children during build and dismantle is strongly discouraged. No responsibility will be taken for any accidents. Consumption of alcohol is not permitted during build up or dismantle.



### **Deliveries**

All deliveries must be made to the Wellington Convention Centre on the dedicated pack-in day of the event and clearly addressed to:

Attention: Alison Starling  
NZ ESRI Users Group Conference  
Wellington Convention Centre  
111 Wakefield Street  
Wellington  
New Zealand

It is the exhibitor's responsibility to remove all equipment, boxes and rubbish from the venue at the conclusion of the event. Any goods to be couriered from the Town Hall must be clearly labeled, left at the reception and a courier organised by the sender.